



About the Association

The Southern Association for Vascular Surgery (SAVS) is a not for profit organization whose main purpose is to promote the art and science of vascular surgery and to further education in the comprehensive care of vascular disease, including disorders of the arteries, veins, lymphatics and microcirculation exclusive of the heart and brain.

Region

The SAVS covers the regions of Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, South Carolina, Tennessee, Texas, Virginia, West Virginia, and Washington, D.C. The Association for is widely considered among the most established and vibrant regional vascular organizations in the United States.

Professional Attendance History

2020	Palm Beach, FL	321
2019	Boca Raton, FL	304
2018	Scottsdale, AZ	264
2017	Naples, FL	273
2016	Cancun, Mexico	258
2015	Scottsdale, AZ	225
2014	Palm Beach, FL	277
2013	Paradise Island, Bahamas	250
2012	Scottsdale, AZ	242
2011	Naples, FL	227



45TH ANNUAL
MEETING
 JAN. 27-30, 2021
 THE WESTIN
 KIERLAND
 SCOTTSDALE, AZ

VIRTUAL EXHIBITOR INFORMATION

Virtual Only Booth in the SAVS 2021 Digital Marketplace: \$1,500.00

Includes:

- Listing with all exhibitors
- One virtual booth in the Digital Marketplace featuring:
 - company logo
 - description
 - videos
 - marketing material
 - links to URL, social media accounts
- Final list of attendees (includes name, institution, and mailing address)

Please see file submission guidelines and deadline on page 2.

Virtual Annual Meeting Dates and Hours*

Thursday, January 28	7:30 am – 11:30 am
Visit Digital marketplace	7:30 am – 7:45 am
Scientific Program	7:45 am – 10:05 am
Coffee Break (visit digital marketplace)	10:05 am – 10:35 am
Scientific Program	10:35 am – 11:00 pm
Visit Digital marketplace	11:00 am – 11:30 am
Friday, January 29	9:00 am – 11:30 am
Visit Digital marketplace	9:00 am – 9:30 am
Scientific Program	9:30 am – 12:15 pm
Coffee Break (visit digital marketplace)	9:00 am – 9:30 am
Scientific Program	10:30 am – 11:00 pm
Visit Digital marketplace	11:00 am – 11:30 am
Saturday, January 30	7:00 am – 11:30 am
Scientific Program	7:00 am – 10:00 am
Coffee Break (visit digital marketplace)	10:00 am – 10:30 am
Visit Digital marketplace	10:00 am – 10:30 am
Scientific Program	10:30 am – 11:00 pm
Visit Digital marketplace	11:00 am – 11:30 am

Payment

A Virtual only exhibit in the SAVS Digital Marketplace will be charged a fee of \$1,500. The balance must be paid in full to make your company’s virtual booth live by January 27th.

Cancellation Policy

Due to time restraints once the signed agreement has been sent, the fee paid, the booth files received and implemented online, there will be no opportunity to cancel.



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VIRTUAL BOOTH ASSET GUIDELINES

Exhibit Level Virtual Booth



Virtual Booth Asset Submission Instructions and Deadlines

Welcome to the Digital Marketplace! Please email your digital assets to industry@savs.org no later than January 15, 2021. We can accommodate slightly longer deadlines if needed. Please send us an update by January 15th.

A sample Digital Marketplace can be viewed online:

www.prrri.com/virtual

username: licensing@prri.com

password: PRRI

The first screen registrants will see after clicking the Digital Marketplace button is the virtual exhibit hall. This will display all participating company logos. Virtual booth areas where content will be populated:

- A.** Company and/or product logo (JPG or PNG).
- B.** Company description, maximum 50 words. Please note the first 80 characters, including spaces, will appear without having to click on a link to expose the full description.
- C.** The main screen is intended to feature an embedded video (a link to an online video or send the video file). You can also post a static image that hyperlinks to a website, video, or some other URL. A PowerPoint Show that has been exported as an MP4 may also be used.

The main screen is not intended to have a list of links.

If your embedded video must have a customized thumbnail (E.g. to obscure product branding) as the display image shown before a registrant hits play, please send one at the screen size listed below.

Screen size: 750 x 460 pixels

Acceptable video file formats: MP4, .MOV, .WMV, or, .AVI

- D.** Company or product slogan: suggested 50 characters in length, including spaces
- E.** This is a scrolling banner where your contact information and company website will be posted. We recommend using a representative's email and phone number. Below the company contact information, you can list other resources such as PDFs, a PowerPoint slidedeck (5 slides max), static images (.jpg or .png), URLs to external sites like an online survey or product page.

Platinum sponsors have a slightly bigger booth with 2 scrolling banners.

- F.** Company logo and social media links

Live Chat: A registrant must initiate the chat. You can have as many reps logged in but only 1 rep can chat with a registrant at a time. Your virtual booth reps must have their chat window open to see if a registrant has clicked your company's chat button. A doorbell sound will alert reps when a registrant clicks on the Live Chat button in your virtual booth. The registrant's name will appear in your chat window in the cue and you will see how long they have been waiting (ex: idle for 1 minute, 3 minutes, 5 minutes, etc). Once a rep picks up a registrant who is in the chat cue, the registrant name disappears from the queue. A transcript of all chat (text based only) will be available to your team. It will not be available to anyone else but your team who has the Live Chat function enabled with their login.

SAVS 45th Annual Meeting Virtual Exhibit Agreement

January 27-30, 2021 • The Westin Kierland • Scottsdale, AZ



Sign and return both sides via email industry@savs.org. **DO NOT EMAIL** credit card information. **We will send online payment instructions once we receive the application by email.** Applications must be received with payment in full. Any questions, please contact the SAVS offices at 978-927-8330.

<p>CONTACT INFORMATION</p> <p>_____</p> <p>Contact Person <small>This person will receive all correspondence pertaining to this meeting.</small></p> <p>_____</p> <p>Title</p> <p>_____</p> <p>Telephone number _____ Fax number _____</p> <p>_____</p> <p>Email address</p> <p>_____</p> <p>Company Name</p> <p>_____</p> <p>Web Address</p> <p>_____</p> <p>Street Address</p> <p>_____</p> <p>City/State/Postal Code /Country</p> <hr/> <p>DIGITAL MARKETPLACE VIRTUAL BOOTH:</p> <p><input type="checkbox"/> \$1,500 per virtual booth</p> <p>Location preferences: (List Table numbers)</p> <p>1st Choice _____ 3rd Choice _____</p> <p>2nd Choice _____ 4th Choice _____</p> <p>100% fee is due with application. After November 6, 2020, applications must be accompanied with payment in full.</p>	<p>PAYMENT METHOD: In response to COVID-19 precautions we request that all incoming 2021 exhibitor fees and sponsor fees be paid by credit card or bank wire until further notice. Please contact industry@savs.org with any immediate concerns.</p> <p><input type="checkbox"/> BANK WIRE – email industry@savs.org for instructions</p> <p>DO NOT EMAIL CREDIT CARD INFORMATION. We will send online payment instructions once completed application is received by email to industry@savs.org</p> <p>CREDIT CARD <input type="checkbox"/> American Express <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa</p> <p>Amount to be charged: \$ _____</p> <p>_____</p> <p>Credit Card Number</p> <p>_____</p> <p>Expiration Date _____ Security Code (3-4 numbers on front or back of card)</p> <p>_____</p> <p>Name as it appears on credit card</p> <p>_____</p> <p>Cardholder's Signature</p> <hr/> <p><input type="checkbox"/> Secure Fax: + 978.524.0461 This form must be faxed if credit card number is showing. DO NOT EMAIL.</p> <p><input type="checkbox"/> Please check if credit card billing address is same as contact information at the top of the form.</p> <p><input type="checkbox"/> If billing address is not the same please enter below.</p> <p>_____</p> <p>Company Name</p> <p>_____</p> <p>Street Address</p> <p>_____</p> <p>City/State/Postal Code /Country</p> <hr/> <p>WE UNDERSTAND THAT WITH THIS SIGNED AGREEMENT AND PAYMENT IN FULL THERE IS NO OPPORTUNITY TO CANCEL OR RECEIEVE A REFUND.</p> <p>_____</p> <p>AUTHORIZED SIGNATURE</p> <p>_____</p> <p>PRINT NAME</p> <p>_____</p> <p>TITLE</p> <p>_____</p> <p>If you have any questions please contact us at 978-927-8330 or email us at industry@savs.org</p>
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